

Virtual 2020 LIFE & LEGACY/Create a Jewish Legacy Leadership Gathering

Monday, May 18

Tuesday, May 19

Eastern Standard Time

11:30 am - 11:50 am	Welcome and Opening Remarks	Welcome and Opening Remarks
Noon - 1 pm	<i>Why Fundraising is the F Word for Your Board Members and How to Fix It</i> with Rachel Muir	<i>The Art of an Unforgettable Thanks</i> with Rachel Muir
1:15 - 2:15 pm	<i>Leadership Success: Planning with Intentionality</i> with Nanette Fridman	<i>Managing Your Legacy Committee and Community for Success</i> with Nanette Fridman
2:30 - 3:30 pm	<i>Storytelling: The Secret Sauce for Securing Legacy Commitments and Stewarding Donors</i> with Lynne Malzone Ierardi	<i>Formalizing Legacy Commitments: Getting Comfortable and Conversational With Ways to Give</i> with David Toll
3:45 - 4:45 pm	<i>The Donor Experience Unlocks the Future of Your Legacy Relationships</i> with Lynne Wester	<i>The Power of Story</i> with Amy Schiffman
5:00 - 6:00 pm	<i>Jewish Philanthropy 101: Jewish Perspectives on Asking, Giving and Leading</i> with Amy Schiffman	<i>Homer Simpson Leaves a Legacy: A Guide to Behavioral Economics and Fundraising</i> with Alia McKee
6:15 - 7:15 pm	"2020 Graduation" and Gail Littman Leadership Award Presentations	Closing Ceremony 6:15-6:30 Legacy Coordinator Celebration 6:30-7 <i>by invitation only</i>

