

SCHEDULE AT A GLANCE as of 3.30.2021 – Subject to change

Tuesday, May 25, 2021		
Time (ET)	Session	Presenters
11:30 AM – 12:30 PM	Welcome & Opening Ceremony	Winnie Sandler Grinspoon , President, HGF, Harold Grinspoon , Founder, HGF, Dr. Bruce Powell , President, Jewish School Management, Arlene D. Schiff , National Director, LIFE & LEGACY®, HGF, Dirk Bird , Vice President, Planned Giving & Endowments, Managing Director, Total FRD, JFNA, David Brown , National Campaign Chair, JFNA, Tamra L. Dollin , LIFE & LEGACY Community Consultant, HGF, Jamie Light , Director of Conferences and Events, HGF
1:30 – 2:30 PM	Focus Groups: by Organizational Type <ul style="list-style-type: none"> • Camps • Chabads • Conservative Congregations (with membership less than 250) • Conservative Congregations (with membership of 250+) • Day School (Preschool – High School) • Jewish Community Foundation Directors • Jewish Education Agencies • Jewish Federation Senior Staff (Execs, Development Directors) • LIFE & LEGACY Community Legacy Coordinators • Orthodox Congregations • Reform Congregations (with membership less than 250) • Reform Congregations (with membership of 250+) 	
2:30 – 3:30 PM	Marketing & Stewardship Marketplace	Dena Morris Kaufman , LIFE & LEGACY Community Consultant, HGF
3:30 – 4:30 PM	Focus Groups: by Organizational Type <ul style="list-style-type: none"> • Congregations (other than Reform, Conservative, Orthodox & Chabad) • Conservative Congregations (with membership less than 250) • Conservative Congregations (with membership of 250+) • Hillel • Holocaust Education, Historical Societies/Museums • JCC • Jewish Family Service type organizations • Jewish Federation (Non-Senior) Staff • Other Social Service Organizations • Reform Congregations (with membership less than 250) • Reform Congregations (with membership of 250+) • Senior Living Facilities 	
5:30 – 6:30 PM	Workshop: <i>Baby Boomers and Planned Giving: A Very Special Generation or Just Typical Old People</i>	Dr. Russell James , Professor and CH Foundation Chair of Personal Financial Planning, Texas Tech University
7:30 – 8:30 PM	Legacy Donor Appreciation Event	Winnie Sandler Grinspoon , President, HGF, Harold Grinspoon , Founder, HGF, Arlene D. Schiff , National Director, LIFE & LEGACY, HGF, Jonah Kaplan , Political and Investigative Reporter, WTVD

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Wednesday, May 26, 2021		
Time (ET)	Session	Presenters
11:30 AM – 12:30 PM	Workshop: <i>Why Now is the Perfect Time to Have a Conversation About Values, Giving and Your Family's Legacy</i>	Nanette Fridman , Founder & President, Fridman Strategies, Inc.
12:30 – 1:30 PM	Marketing & Stewardship Marketplace	Dena Morris Kaufman , LIFE & LEGACY® Community Consultant, HGF
12:45 – 1:15 PM	Drop-in Session: <i>Your Legacy Questions Answered</i>	Dirk Bird , Vice President, Planned Giving & Endowments, Managing Director, Total FRD, JFNA, Tamra L. Dollin , LIFE & LEGACY Community Consultant, HGF
1:30 – 2:30 PM	Workshop: <i>LIFE & LEGACY® Each One Reach One Campaign – Creating a Movement</i>	Lynne Wester , The Donor Guru, Donor Relations Guru, LLC
2:30 – 3:30 PM	Workshop: <i>Gender Matters</i>	Judy Altenberg , Chair, LOJE25 Initiative, JNFA, Kathleen Loehr , Founder, Gender Matters In Philanthropy
2:45 – 3:15 PM	Drop-in Session: <i>Your Legacy Questions Answered - Focused on Teams</i>	Tamra L. Dollin & Dena Morris Kaufman , LIFE & LEGACY Community Consultants, HGF
3:30 – 4:30 PM	Workshop: <i>Using Presence and Communication to Secure Legacy Commitments</i>	Rae Ringel , Certified Executive Coach & founding President, The Ringel Group
4:45 – 5:15 PM	Drop-in Session: <i>Your Legacy Questions Answered</i>	Gail J. Gordon , Senior Director, Planned Giving & Endowments, JFNA, Dena Morris Kaufman , LIFE & LEGACY Community Consultant, HGF
5:30 – 6:30 PM	Workshop: <i>Change the Story, Change the World</i>	Andy Goodman , Co-Founder & Director, The Goodman Group
7:30 – 8:30 PM	Keynote: <i>How COVID is Transforming Philanthropy</i>	Andrés Spokoiny , President & CEO, Jewish Funders Network

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Thursday, May 27, 2021		
Time (ET)	Session	Presenters
11:30 AM – 12:30 PM	Workshop: <i>Making the Ask!</i>	Nanette R. Fridman , Principal, Fridman Strategies
12:45 – 1:15 PM	Drop-in Session: <i>Your Legacy Questions Answered</i>	Dirk Bird , Vice President, Planned Giving & Endowments, Managing Director, Total FRD, JFNA, Tamra L. Dollin , LIFE & LEGACY® Community Consultant, HGF
1:30 – 2:30 PM	Workshop: <i>Continuing Your LIFE & LEGACY® Each One Reach One Journey – Building and Advancing the Movement</i>	Lynne Wester , The Donor Guru, Donor Relations Guru, LLC
2:45 – 3:15 PM	Drop-in Session: <i>Your Legacy Questions Answered</i>	Gail J. Gordon , Senior Director, Planned Giving & Endowments, JFNA, Dena Morris Kaufman , LIFE & LEGACY Community Consultant, HGF
3:30 – 4:30 PM	Workshop: <i>We Tell Stories in Order to Live, We Tell Stories in Order to Give: How to Create a Powerful Narrative Around Your Gift So It Makes a Bigger Impact and Inspires More to Do the Same</i>	Boris Fishman , Novelist, Memoirist, Journalist, Professor of Creative Writing
4:30 – 5:30 PM	Marketing & Stewardship Marketplace	Dena Morris Kaufman , LIFE & LEGACY Community Consultant, HGF
5:30 – 6:30 PM	Workshop: <i>Formalizing Legacy Commitments – A Panel Discussion</i>	Edward Beckwith , Partner, BaskerHostetlers, Dirk Bird , Vice President, Planned Giving & Endowments, Managing Director, Total FRD, JFNA, Ellen Frank , Director of Relations, PJ Library, HGF, Arlene D. Schiff , National Director, LIFE & LEGACY, HGF, Fredrick Weber , Senior Wealth Advisor, National Estate Settlement Services Practice, Northern Trust
7:30 – 8:30 PM	2021 Commencement, Gail Littman Leadership Award Presentation & Closing Ceremony	Arlene D. Schiff , National Director, LIFE & LEGACY, Dena Morris Kaufman & Tamra L. Dollin , LIFE & LEGACY Community Consultants, HGF, Dirk Bird , Vice President, Planned Giving & Endowments, Managing Director, Total FRD, JFNA